Gras	11	JLA 00 Wilson Blvd, 6th Floor lington, VA 22209 te 201	Contract Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments		5/21 for Go lia LLC IDIDA 882) NGTOI A	: (1960 TE (ns	05) s) (11 LA/GJ	86) ILA/E	·	14151 [,] 869)	Date Ente Last Modi Entered B CO-OP External # Demo Order Typ Package I Commissi Commissi Net Total Sales Tax	ty # Deal ion %	08/30/21 08/30/21 Alexa Schram No 10923911 Normal 15.00 \$10,260.00 \$58,140.00	<u>By Br</u> Sep.	shington (WJL roadcast Month 2021 d Total:	Spots 80 \$	Rate 68,400.00 68,400.00
Line	Line Type / Break Type (R		Sec Length		SPW					Sa Su	Spots	Rate	Total	Statio		Comments	Entered
1.0	Normal Line / SPOT	08/31/21-09/02/21		:58A- ABC-Good Morning merica			3 3	3 3			9	\$900	\$8,100.0	00 Washington (WJLA	MA	Paypart EM GOOD MORNING MERICA(Agency) LPMay/2021LS adj. PJul/2020LS (pav)	8/30/21
2.0	Normal Line / SPOT	08/31/21-09/02/21		59:26P- News-7News ON OUR SIDE at 6PM			1 1	1 1			3	\$1,000	93,000.0	00 Washington (WJLA	Y	Daypart EN 7NEWS ON OUR SIDE AT 6(Ageno LPMay/2021LS adj. PJul/2020LS (pav)	y) 8/30/21
3.0	Normal Line / SPOT	08/31/21-09/02/21		59:27P- News-7News ON DUR SIDE at 4PM			1 1	1 1			3	\$350	00 \$1,050.0	00 Washington (WJLA	· Y	Daypart EN 7NEWS ON OUR SIDE AT 4(Agend LPMay/2021LS adj. PJul/2020LS (pav)	y) 8/30/21
4.0	Normal Line / SPOT	08/31/21-09/02/21		59:30P- News-7News ON DUR SIDE at 5PM			2 2	2 2			6	\$700	00 \$4,200.0	00 Washington (WJLA	Y	oaypart EN 7NEWS ON OUR SIDE AT 5(Agend LPMay/2021LS adj. PJul/2020LS (pav)	8/30/21 y)
	l			CON	FIR	ΝΛΔ	TIC	IAC	CC	NITE	3 A C I	Γ					<u> </u>

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue BALA CYNWYD, PA 190	

Comments

Separation: 30

Contract #	4962702	Date Entered	08/30/21
Schedule Dates	08/31/21-09/06/21	Last Modified	08/30/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923911
Brand	EST. 621 (1607882)	Demo	

Contract #	4902/02	Date Entered	08/30/21
Schedule Dates	08/31/21-09/06/21	Last Modified	08/30/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923911
Brand	EST. 621 (1607882)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, ,	Commission %	15.00
Phone/Fax	/	Commission	\$10,260.00
CPE	40/41/621	Net Total	\$58,140.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		

Washington (WJLA		
By Broadcast Month	Spots	Rate
Sep. 2021	80	\$68,400.00
Grand Total:	80	\$68,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We -	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entere
5.0	Normal Line / Access	08/31/21-09/02/21	2	:30	7:29:26P- Jeopardy			1	1	1			3	\$2,800.00	\$8,400.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
6.0	Normal Line / Access	08/31/21-09/02/21	2	:30	6:58:46P- Wheel Of Fortune			1	1	1			3	\$1,800.00	\$5,400.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/2
7.0	Normal Line / Prime	08/31/21-08/31/21	2		7:57:56P- ABC-Bachelor in Paradise (Tuesday)			2					2	\$4,500.00	\$9,000.00	Washington (WJLA)	Daypart PT BACHELORETTE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/2
8.0	Normal Line / SPOT	08/31/21-09/02/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1			3	\$700.00	\$2,100.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/2
9.0	Normal Line / SPOT	08/31/21-09/02/21	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	***************************************		3	\$550.00	\$1,650.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/2
					CON	FIR	RM/	ŀΤΙ	ON	1 C	ON	TF	RAC	Τ		·		
ccepted-A	Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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BALA CYNWYD, PA 19004

WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201

 Contract #
 4962702
 Date Entered
 08/30/21

 Schedule Dates
 08/31/21-09/06/21
 Last Modified
 08/30/21

 Advertiser
 Terry McAuliffe for Governor of Virginia-D (14151 * Entered By
 Alexa Schram

No

Commission %

Commission

Net Total

Sales Tax

10923911

Normal

15.00

\$10,260.00

\$58,140.00

Agency Grassroots Media LLC (19605) CO-OP

Product POLITICAL CANDIDATE (ns) (1186) External #

 Brand
 EST. 621 (1607882)
 Demo

 Salesperson
 HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
 Order Type

 Sales Office
 WJLA/GJLA/EJLA
 Package Deal

Local/Political Candidate Agency BRD

Sales Office WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

Account Types

CPE 40/41/621

Billing Type Weekly/Irregular
Comments Separation: 30

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Sep. 2021
 80
 \$68,400.00

 Grand Total:
 80
 \$68,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Revised Line / SPOT	08/31/21-09/02/21	2	2 :30	5A- News-7News ON YOUR SIDE at 5AM			1	1	1							Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
10.1	End Dated Line / SPOT	08/31/21-09/01/21	2	2 :30	5A- News-7News ON YOUR SIDE at 5AM			1	1					2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
11.0	Normal Line / SPOT	08/31/21-09/02/21	2	2 :30	5A- News-7News ON YOUR SIDE at 5AM			1	1	1				3	\$250.00	\$750.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 5AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
12.0	Normal Line / SPOT	08/31/21-09/02/21	2	:30	10A- Rachael Ray			1	1	1				3	\$250.00	\$750.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
					CON	IFIF	RM.	ΑT	10	N (CC	N.	TR	AC	Т			_	
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	tation:									Date:	Comments:			

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue BALA CYNWYD, PA 190	

Billing Type

Comments

Contract #	4962702	Date Entered	08/30/21
Schedule Dates	08/31/21-09/06/21	Last Modified	08/30/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923911
Brand	FST 621 (1607882)	Demo	

	, , , , , , , , , , , , , , , , , , , ,	-	
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923911
Brand	EST. 621 (1607882)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buver Name	1132 y 632 y 232 t	Commission %	15.00
Phone/Fax	/	Commission	\$10,260.00
СРЕ	40/41/621	Net Total	\$58,140.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA	-				
By Broadcast Month	Spots	<u>Rate</u>			
Sep. 2021	80	\$68,400.00			
Grand Total:	80	\$68,400.00			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	lormal Line / SPOT	08/31/21-09/02/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon			1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT 7NEWS ON YOUR SIDE AT NOON(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa	8/30/21
14.0	lormal Line / SPOT	08/31/21-09/02/21	2	:30	9A- Live with Kelly			1	1	1			3	\$350.00	\$1,050.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & DT LIVE W/ KELLY & DT LIVE W/ KELLY -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
15.0 N	lormal Line / SPOT	08/31/21-09/02/21	2	:30	10:58:25A- ABC-The View			1	1	1			3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
16.0	lormal Line / SPOT	08/31/21-09/02/21	2	:30	2P- ABC-General Hospital			1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
17.0	lormal Line / SPOT	08/31/21-09/02/21	2		12:57:56P- ABC-GMA3: What You Need to Know			1	1	1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart DT GMA3: NEED TO KNOW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
		ı			CON	FIR	21/1/	T/	\bigcirc N	J (AO:	TF	AC.	Т				Ш
					1		X I V I/	VI I	<u> </u>	1 0	, 01		0 10					
cepted-A	Igency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Weekly/Irregular

Separation: 30

B/E Bookend P/B Piggy Back

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Printed At: 01:52 PM on Tuesday, August 31 2021

	WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209					
Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004							

Account Types

Billing Type

Comments

Contract #	4962702	Date Entered	08/30/21
Schedule Dates	08/31/21-09/06/21	Last Modified	08/30/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schran
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923911
Brand	EST. 621 (1607882)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$10,260.00
СРЕ	40/41/621	Net Total	\$58,140.00

Local/Political Candidate Agency BRD

Weekly/Irregular

Separation: 30

Sales Tax

Washington (WJLA	١)	
By Broadcast Month		Rate
Sep. 2021	80	\$68,400.00
Grand Total:	80	\$68,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu W	/e Th F	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT	09/03/21-09/03/21	3	30:30	6:58A- ABC-Good Morning America					3		3	\$900.00	\$2,700.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
19.0	Normal Line / SPOT	09/06/21-09/06/21	3	3 :30	6:58A- ABC-Good Morning America		1					1	\$900.00	\$900.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
20.0	Revised Line / SPOT	09/03/21-09/03/21	3	30:30	5A- News-7News ON YOUR SIDE at 5AM					1					Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
20.1	Normal Line / SPOT	09/03/21-09/03/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				-	1		1	\$500.00	\$500.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
					CON	IFIE	RM	ATIC	ON C	Ю	NTF	RAC	Τ				
Accepted-	Agency/Advertiser:			Date:	Accepted-S	tation:							Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209							
Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004								

Billing Type

Comments

Weekly/Irregular

Separation: 30

Contract #	4962702	Date Entered	08/30/21
Schedule Dates	08/31/21-09/06/21	Last Modified	08/30/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923911
Brand	EST. 621 (1607882)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, .	Commission %	15.00
Phone/Fax	/	Commission	\$10,260.00
СРЕ	40/41/621	Net Total	\$58,140.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA	A)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Sep. 2021	80	\$68,400.00
Grand Total:	80	\$68,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Th Fr	S	a Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Revised Line / SPOT	09/03/21-09/03/21	3		5A- News-7News ON YOUR SIDE at 5AM					1			_			Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT SAM(Agency) -LPMay/2021LS adj, LPJul/2020LS (pav	8/30/21
21.1	Normal Line / SPOT	09/03/21-09/03/21	2	: :30	5A- News-7News ON YOUR SIDE at 5AM				***************************************	1			1	\$250.00	\$250.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 5AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
22.0	Normal Line / SPOT	09/03/21-09/03/21	3	:30	10A- Rachael Ray					1			1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
23.0	Revised Line / SPOT	09/03/21-09/03/21	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	I				1						Washington (WJLA)	Daypart DT 7NEWS ON YOUR SIDE AT NOON(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa	8/30/21
					CON	FIF	RM	ATI	ON	1 C(10	VTF	RAC	Τ				
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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Printed At: 01:52 PM on Tuesday, August 31 2021

		Contract #	4962702	Date Enter
		Schedule Dates	08/31/21-09/06/21	Last Modifi
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By
abc	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #
		Brand	EST. 621 (1607882)	Demo
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type
		Sales Office	WJLA/GJLA/EJLA	Package De
Grassroots Media LLC		Buyer Name		Commission
146 Montgomery Avenue		Phone/Fax	1	Commission
BALA CYNWYD, PA 19	004	CPE	40/41/621	Net Total
		Account Types	Local/Political Candidate Agency BRD	Sales Tax
		Billing Type	Weekly/Irregular	
		Comments	Separation: 30	

Washington (WJLA	<u>,</u>	
By Broadcast Month	Spots	Rate
Sep. 2021	80	\$68,400.00
Grand Total:	80	\$68,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	Γh F	-r Sa	Su	Spots	Rate	Total	Station	Comments	Entere
23.1	lormal Line / SPOT	09/03/21-09/03/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1	1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT 7NEWS ON YOUR SIDE AT NOON(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa	8/30/2
24.0	Revised Line / SPOT	09/03/21-09/03/21	3	:30	9A- Live with Kelly					1	1					Washington (WJLA)	Daypart DT LIVE W/ KELLY & Samp; RYAN(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
24.1	lormal Line / SPOT	09/03/21-09/03/21	2	: :30	9A- Live with Kelly					1	1		1	\$350.00	\$350.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & Daypart DT LIVE W/ KELLY & Daypart Dyndy (2021LS adj. LPJul/2020LS (pav)	8/30/21
25.0	lormal Line / SPOT	09/03/21-09/03/21	2	: :30	10:58:25A- ABC-The View			***************************************		1	1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
26.0	Revised Line / SPOT	09/03/21-09/03/21	3	:30	2P- ABC-General Hospital					1	1					Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
					CON	FIR	RM/	\TI	ON	I C	10	ITF	RAC	Т				11
Accepted-/	Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

Date Entered

Last Modified

Package Deal Commission %

Commission

08/30/21

08/30/21 Alexa Schram

10923911

Normal

15.00

\$10,260.00

\$58,140.00

No

	WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209					
Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004							

Line Type / Break Type (Ref #)

26.1 Normal Line / SPOT

27.0 Revised Line / SPOT

27.1 Normal Line / SPOT

28.0 Revised Line / SPOT

28.1 Normal Line / SPOT

Account Types

Billing Type

Comments

Sec Length

Dates

09/03/21-09/03/21

09/03/21-09/03/21

09/03/21-09/03/21

09/03/21-09/03/21

09/03/21-09/03/21

Contract #	4962702	Date Entered	08/30/21
Schedule Dates	08/31/21-09/06/21	Last Modified	08/30/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	СО-ОР	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923911
Brand	EST. 621 (1607882)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$10,260.00
СРЕ	40/41/621	Net Total	\$58,140.00

Local/Political Candidate Agency BRD

Sales Tax

ype nts	Weekly/Irregul	ar													
ngth	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
:30	2P- ABC-General Hospital						1			1	\$500.00	\$500.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
	12:57:56P- ABC-GMA3: What You Need to Know						1						Washington (WJLA)	Daypart DT GMA3: NEED TO KNOW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
	12:57:56P- ABC-GMA3: What You Need to Know						1			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT GMA3: NEED TO KNOW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
	5:59:26P- News-7News ON YOUR SIDE at 6PM						1						Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 6(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
	5:59:26P- News-7News ON YOUR SIDE at 6PM						1			1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 6(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21

Washington (WJLA) By Broadcast Month Spots

80

80

Sep. 2021

Grand Total:

									-					
CONFIRMATION CONTRACT														
Accepted-Agency/Advertiser:	Date:	Accepted-Station:		Date:	Comments:									

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 01:52 PM on Tuesday, August 31 2021

<u>Rate</u>

\$68,400.00

\$68,400.00



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

Contract #	4962702	Date Entered
Schedule Dates	08/31/21-09/06/21	Last Modified

Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Entered By CO-OP Agency Grassroots Media LLC (19605)

Product POLITICAL CANDIDATE (ns) (1186) Brand EST. 621 (1607882)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA

Buyer Name Phone/Fax CPE 40/41/621

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments Separation: 30

Washington (WJLA) 08/30/21 08/30/21

Alexa Schram

10923911

Normal

15.00

\$10,260.00

\$58,140.00

No

External #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

By Broadcast Month Spots <u>Rate</u> Sep. 2021 80 \$68,400.00 Grand Total: 80 \$68,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Revised Line / SPOT	09/03/21-09/03/21	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					1						Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 4(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
29.1	Normal Line / SPOT	09/03/21-09/03/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					1			1	\$350.00	\$350.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 4(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
30.0	Revised Line / SPOT	09/03/21-09/03/21	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					2						Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
30.1	Normal Line / SPOT	09/03/21-09/03/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					2			2	\$700.00	\$1,400.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
31.0	Revised Line / Access	09/03/21-09/03/21	3	:30	7:29:26P- Jeopardy					1						Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
								A 1	O 1 1		S N 1-			_				
					CON	HIH	KIVI.	AII(ON	CC)N	١H	KAC					
Accepted	d-Agency/Advertiser: Date: Accepted-Station: Date: Comments:																	



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Dates

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

Line Type / Break Type (Ref #)

4962702 Contract # **Date Entered** 08/30/21 **Schedule Dates Last Modified** 08/31/21-09/06/21 08/30/21 Alexa Schram

Normal

Sales Tax

Rate

Total

Station

Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Entered By Agency CO-OP No Grassroots Media LLC (19605) 10923911 Product External # POLITICAL CANDIDATE (ns) (1186) Brand EST. 621 (1607882)

Order Type Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA

Commission % 15.00 **Buyer Name** Commission \$10,260.00 Phone/Fax CPE **Net Total** \$58,140.00 40/41/621

Local/Political Candidate Agency BRD Billing Type Weekly/Irregular Comments Separation: 30

Run Times

Account Types

Sec Length

Washington (WJLA	.)	
By Broadcast Month	Spots	<u>Rat</u>
Sep. 2021	80	\$68,400.00
Grand Total:	80	\$68,400.00

Comments

Entered

-	- /1-/ /1-(- /			,		-									
31.1	Normal Line / Access	09/03/21-09/03/21	2	:30 7:29	29:26P- Jeopardy				1		1 \$2,800.00	\$2,800.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
32.0	Revised Line / Access	09/03/21-09/03/21	3	:30 6:58	58:46P- Wheel Of Fortune				1				Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
32.1	Normal Line / Access	09/03/21-09/03/21	2	:30 6:5	58:46P- Wheel Of Fortune				1		1 \$1,800.00	\$1,800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
33.0	Revised Line / SPOT	09/03/21-09/03/21	3		:00:26P- News-7News ON UR SIDE at 11PM				1				Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
33.1	Normal Line / SPOT	09/03/21-09/03/21	2		:00:26P- News-7News ON UR SIDE at 11PM				1		1 \$700.00	\$700.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
					CONF	FIR	MAT	TION C	ON	ITRA	СТ				
Accepted-Agency/Advertiser: Date:					Accepted-Sta	Accepted-Station:						Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Line



Contract #	4962702	Date Entered	08/30/21
Schedule Dates	08/31/21-09/06/21	Last Modified	08/30/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schrar
Agency	Grassroots Media LLC (19605)	СО-ОР	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10923911
Brand	EST. 621 (1607882)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$10,260.00
СРЕ	40/41/621	Net Total	\$58,140.00

Local/Political Candidate Agency BRD

Weekly/Irregular

Separation: 30

Sales Tax

Washington (WJLA		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2021	80	\$68,400.00
Grand Total:	80	\$68,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	nes SPW M		Tu	We	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Revised Line / SPOT	09/06/21-09/06/21	3	:30	11:00:26P- News-7News ON OUR SIDE at 11PM		1									Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
34.1	Normal Line / SPOT	09/06/21-09/06/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$700.00	\$700.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
35.0 F	Revised Line / SPOT	09/03/21-09/03/21	3	:30	11:35P- ABC-Jimmy Kimmel						1					Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
35.1	Normal Line / SPOT	09/03/21-09/03/21	2	2 :30	11:35P- ABC-Jimmy Kimmel						1		1	\$550.00	\$550.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/30/21
36.0	Normal Line / SPOT	09/02/21-09/02/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM					1			1	\$500.00	\$500.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/30/21
		•			CON	FIR	RM	ΑT	101	N C	100	ITF	RAC	Τ				
Accepted-/	Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 01:52 PM on Tuesday, August 31 2021

Account Types

Billing Type

Comments

CONFIRMATION CONTRACT Accepted-Priore Cyt/Advertages: Coles: Accepted-Priore Cyt/Advertages: Coles: Coles:															
Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:		CONFIRMATION CONTRACT													
	Accepted	d-Agency/Advertiser:		Date:		Accepted-Sta	ation:			Date:	Comments:				